

Computer Services

# Building a **better world** with everyone included

ILUNION IT Services

Supporting sustainable development  
with Lenovo CO<sub>2</sub> Offset Services.



1

## Who is ILUNION IT Services?

ILUNION creates opportunities for quality employment for people with disabilities. Part of the ONCE Social Group (the Spanish National Organization of the Blind), ILUNION is made up of more than 50 companies in the professional services, health and social care, tourism, retail, and consultancy sectors. ILUNION employs 38,000 people, of whom more than 14,000 have some form of disability—making it one of the world’s largest employers of people with disabilities.

One of these companies is ILUNION IT Services, which serves the wider ONCE Social Group, external companies, and public administrations, supporting day-to-day IT operations as well as digital transformation initiatives. A Lenovo Platinum Partner, ILUNION IT Services provides Lenovo technology and services to organizations and companies across Spain.

ILUNION aims to serve as an example of how to combine purpose and profit, a unique operating model that demonstrates how businesses can deliver a return to society and build a better world—for everyone.



2

## The Challenge

ILUNION's business model is founded on values—not just its commitment to accessibility and the inclusive economy, but also a clear sense of responsible business management and business ethics.

The ILUNION strategy details how the company will work towards a more inclusive economy within the framework of sustainable development, with a strong focus on environmental protection. ILUNION aims to reduce its carbon footprint by 30% by 2025 and to be carbon neutral by 2040.

Mario Medina Sánchez, Managing Director of ILUNION IT Services, says: “We are committed to reducing the environmental impact of our operations. In recent years, we have put in place many measures to save energy, reduce waste, and promote sustainability. For example, installing solar panels and financing the reforestation of areas affected by wildfires.”

# Striving for more sustainable IT

When Lenovo launched its CO<sub>2</sub> Offset Services, ILUNION IT Services was quick to sign up.

“As an IT services provider, technology represents the bulk of our carbon emissions,” says Medina Sánchez. “The Lenovo CO<sub>2</sub> Offset Services offering is one of the first of its kind in the technology industry, which makes it a real game-changer.”

Through a simple purchase add-on, ILUNION IT Services can offset the carbon emissions produced over the entire lifecycle of its Lenovo desktops, workstations, and laptops—from the manufacture and shipping of each device to the power consumption throughout its lifecycle.

## Services

Lenovo CO<sub>2</sub> Offset Services



“

“With Lenovo CO<sub>2</sub> Offset Services, there’s no extra administration or paperwork on our side. Lenovo takes care of everything, and the process is totally transparent. Each device serial number is linked to a specific environmental project.”

**Mario Medina Sánchez**

Managing Director, ILUNION IT Services

3

## Results

Today, ILUNION IT Services has offset the carbon emissions for its entire PC estate.

While eliminating and minimizing emissions should always be the goal, Lenovo CO<sub>2</sub> Offset Services offers a transparent way to offset an IT pool. ILUNION IT Services worked closely with Lenovo to calculate the carbon cost of its existing devices and offset the emissions via the scheme, contributing to environmental projects vetted by the United Nations. Going forward, carbon offsetting will be a standard part of the hardware procurement process.

Medina Sánchez comments: “The beauty of the Lenovo CO<sub>2</sub> Offset Services offering is how easy it is; all you have to do is click a checkbox when ordering new devices.”

In addition to offsetting the carbon emissions for its own PC estate, ILUNION IT Services is also proud to offer its clients the same opportunity. Lenovo CO<sub>2</sub> Offset Services is now a standard part of its service offering.



All Lenovo devices will be carbon-offset



Goal to reduce carbon footprint by 30% by 2025 will be achieved three months sooner



Simple and convenient



“

“Lenovo CO<sub>2</sub> Offset Services are helping us to lower our impact on the environment and reach our sustainability goals. Ultimately, this empowers us to deliver on our purpose: build a better world with everyone included.”

**Mario Medina Sánchez**

Managing Director, ILUNION IT Services

# Why **Lenovo**?

Transparency and trust were key to ILUNION IT Services' decision to adopt Lenovo CO<sub>2</sub> Offset Services.

“Many vendors claim to offset emissions or plant trees when you purchase their devices,” comments Medina Sánchez. “But when you dig deeper, there is often a lack of transparency. Lenovo is very clear about how they calculate the emissions, where the payments go, and which projects your contributions support.”



# How do you manage the carbon footprint of your IT?

Offsetting the carbon emissions of Lenovo devices in just a click.

[Explore Lenovo CO<sub>2</sub> Offset Services](#)