

Retail  
China

# XTEP International Holdings Limited

Sprinting ahead of competitors with data-driven insight into sportswear trends.

## Solution components Hardware

- Lenovo ThinkSystem SR950
- Lenovo RackSwitch G8272

## Software

- IBM Spectrum Scale
- SAP Business Warehouse powered by SAP HANA

## Services

- Lenovo Assessment Services
- Lenovo Design Services
- Lenovo Proof of Concept Lab
- Lenovo Hardware Installation Services
- Lenovo On-Site Services – Deployment
- Lenovo Deployment Services – SAP HANA
- Lenovo Post Warranty Services

XTEP is one of the most popular sportswear brands in China with more than 6,100 stores in 31 provinces. The company relies on big data analytics to understand consumer preferences and predict future trends. To shorten time-to-insight, XTEP upgraded its business analytics environment with SAP Business Warehouse powered by SAP HANA running on Lenovo ThinkSystem servers—helping the company to capitalize on emerging opportunities ahead of competitors.



“It used to take several hours to generate basic reports. With our business analytics environment running on Lenovo ThinkSystem servers, most sales and operational data is now available via real-time dashboards, and even large custom reports are ready in less than 30 minutes.”



Jinjiang Huang,  
IT Infrastructure Senior Manager,  
XTEP International Holding Limited

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