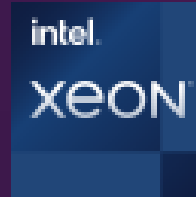


Satisfying an appetite for IT modernization

Arcos Dorados Brazil

The largest independent McDonald's franchise in the world, Arcos Dorados operates across Latin America and the Caribbean. In Brazil, the company overhauled the infrastructure at 400+ restaurants with Lenovo ThinkSystem SR250 V2 servers powered by Intel® Xeon® processors—boosting the performance of critical sales, production, and internal control systems. With new Lenovo infrastructure backed by round-the-clock support, Arcos Dorados Brazil can ensure a consistently exceptional dining experience for customers—anytime, anywhere.

Powered by



Customer Problem

To standardize and optimize operations across more than 400 restaurants nationwide, Arcos Dorados Brazil looked to replace its outdated IT infrastructure with high-performance, future-ready servers.

Lenovo Solution

Working with Lenovo and several local integration partners, Arcos Dorados Brazil implemented Lenovo ThinkSystem SR250 V2 servers—the standard server model approved globally by McDonald's Corporation—at more than 400 restaurants nationwide in 90 days.

Business Impact

Arcos Dorados Brazil took advantage of Lenovo Imaging Services, saving the company two hours per implementation. With all 400+ servers installed, it has seen a significant performance boost for key systems, helping to keep restaurants running smoothly.



“Weekends and holidays are the busiest times for our restaurants, so if something goes wrong, we need help right away. Knowing that Lenovo support is available 24/7/365 is a very reassuring.”

Pedro Sanson

Operations Manager, Arcos Dorados Brazil



90 days to install servers at 400+ restaurants across Brazil



2 hours saved per implementation with custom factory image



24/7 support available nationwide



Arcos Dorados