

Education | Brazil

Supporting smarter teaching and learning

Escola Bosque

Brazilian private school Escola Bosque refreshed its laptop fleet with flexible, durable Lenovo Winbook touchscreen laptops—giving students and teachers an intuitive platform for learning and educating.



Lenovo

1

Customer background

Who is Escola Bosque?

Escola Bosque is a private school in the Vila Mascote area of São Paulo, Brazil. Founded in 1971, it provides early years, elementary, and comprehensive education to around 300 students aged between 2 and 14 years old.

In addition to academic teaching, Escola Bosque promotes extracurricular activities such as arts, music, and sports to help students develop the social and emotional skills essential for personal growth. The school also offers a bilingual curriculum to empower children to learn English in an integrated way, and carries out life projects to help students to become conscious and responsible citizens.



2 The challenge

For more than 50 years, Escola Bosque has been integrating technology into its curriculum. The school places a strong emphasis on STEAM (science, technology, engineering, art, and mathematics) subjects and prioritizes project-based learning.

A Microsoft Showcase School, Escola Bosque has been recognized for its innovative use of technology to support teaching and learning. The school has long provided all students and teachers with laptops for use in the classroom. “It’s important that students have access to quality devices not only to consume educational content, but also to produce technology of their own such as robotics and coding,” says Silvia Scuracchio, General Director of Escola Bosque.

3 The solution

Devices built for education

To take advantage of the latest advances in digital teaching and learning, Escola Bosque regularly refreshes its laptop fleet. After a thorough review of the market, the organization selected Lenovo Winbook 100w and 300w touchscreen laptops. Equipped with the latest Intel® N-series processors and integrated graphics, the Lenovo Winbook devices are designed to unlock the power of creativity and collaboration in the classroom.

Hardware

Lenovo Winbook 100w laptop
Lenovo Winbook 300w
touchscreen laptop

Software

Microsoft 365
Microsoft Teams
Microsoft Windows 11 Pro Academic

Services

Lenovo Onsite Support

3 The solution

In addition to providing state-of-the-art technology, Lenovo also offers expert technical support. With the on-site warranty, Lenovo ensures fast and efficient service directly on the school premises, ensuring that any issues are resolved quickly.



“Lenovo is dedicated to offering solutions and services that address the unique, real-world needs of each school. An example of this is our partnership with Microsoft, which includes Windows 11 Pro Academic and tools such as Microsoft 365 and Teams, allowing us to deliver a complete and personalized solution to Escola Bosque that transforms the educational experience for students and teachers.”

Carlos Almeida

Sales Manager Education, Lenovo Brazil

4 The results

Students and teachers at Escola Bosque use lightweight and portable Lenovo Winbook devices both in and out of technology classes. By expanding the use of the Lenovo laptops to all STEAM classes as well as other subjects, the school supports a more dynamic approach to teaching and learning.

“On a day-to-day basis, we see that the Lenovo Winbook laptops are rugged and designed to make learning easier—especially for children, who interact with the devices intuitively,” comments Scuracchio.



Intuitive, easy-to-use touchscreen



Lightweight, durable, reliable devices



On-site support services

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“The Lenovo Winbook devices have met the school’s needs very well—so much so that we share this experience with Lenovo with other educators who visit us. The **ease of use and versatility** of the devices are a perfect fit for our teaching philosophy.”

Silvia Scuracchio

General Director, Escola Bosque

Why Lenovo?

For Escola Bosque, the two-in-one nature of the Lenovo Winbook 300w laptops set it apart from other solutions. “The fact that it has a touchscreen and can be turned into a tablet was very attractive,” confirms Scuracchio. “Touchscreens are a fantastic tool in education as they are so intuitive to use, particularly for early-years students.”

She adds: “We were also impressed by the long battery life and robust build quality of both the Lenovo Winbook 100w and 300w devices. These features are so important in a classroom setting.”

How can schools enhance learning and teaching with technology?

Escola Bosque equips students and teachers with intuitive Lenovo Winbook devices, supporting everything from robotics and coding to music and math classes.

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