

Investing in innovation

Lenovo
TruScale

HOLMRIS B8

HOLMRIS B8 is a leading designer, manufacturer, and distributor of furniture for offices, hotels, and more. To drive digital transformation, HOLMRIS B8 selected Lenovo TruScale Device as a Service (DaaS)—enabling it to replace hundreds of end-of-life laptops and workstations without up-front capital spend.

Customer Problem

In Denmark, hundreds of HOLMRIS B8 employees rely on digital tools to perform their roles—but the company’s laptops and workstations were approaching end of life.

Lenovo Solution

With Lenovo TruScale DaaS, HOLMRIS B8 is replacing 300 legacy systems with new, high-performance devices, including ThinkPad P16v workstations and ThinkCentre M80q Tiny PCs.

Business Impact

By shifting from traditional capital procurement to a flexible and transparent operational cost model, the company is freeing up investment for digital innovation.

“With Lenovo TruScale DaaS, we can replace our existing devices as they reach end of life—enabling us to maximize the business value of our IT investments.”

Anders Dragsbæk

IT Manager, HOLMRIS B8



Avoids the need for up-front capital investment in new devices



Equips employees with modern, high-performance Lenovo solutions



Reduces waste and promotes circularity with Lenovo Asset Recovery Services

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