

Technology

# Finding a **more responsible** way to retire IT assets

Internet technology company

One of China's leading tech companies turns to Lenovo Asset Recovery Services to reduce the cost and complexity of IT asset disposal.



Lenovo

1

## **Who is this internet technology company?**

This internet technology company specializes in developing online and mobile platforms. Headquartered in Beijing, China, the company's products have global appeal, and are used by people all over the world to create and connect with digital content.

2

## **The challenge**

Experiencing phenomenal growth, it's crucial for this tech company to ensure that its device landscape keeps up with expanding operations and ever-evolving business requirements. The company tends to cycle through workplace devices quickly, with equipment dispersed across many different locations. These circumstances have long made asset disposal a time-consuming and costly task.

At the same time, the business has been stepping up its environmental, social, and governance (ESG) commitments, making sustainability a priority for all functions, including IT. Faced with these converging pressures, the company knew it needed a better way to manage end-of-life assets—one that wasn't just cost-effective, but that also more sustainable.

““

“As a business that is increasingly emphasizing ESG, we faced stricter requirements for the responsible disposal of IT equipment. We needed a partner who could help us manage end-of-life assets in a more sustainable and efficient way.”

**Spokesperson**

Internet technology company

# Trusting Lenovo's **proven** processes and expertise

The tech company engaged Lenovo Asset Recovery Services (ARS) to shape a new approach to managing end-of-life IT assets, which prioritizes secure, efficient, and responsible device disposal.

Lenovo ARS provides a comprehensive service that meets internationally recognized recycling and data sanitization standards. With nationwide coverage, Lenovo is able to provide on-site hardware assessment and collection in 40 cities throughout China, including all of the company's office locations.

## Services

Lenovo Asset Recovery Services

# Shaping a **simpler, more sustainable** approach to asset disposal

Together with Lenovo, the tech company has established a comprehensive asset disposal process. Lenovo teams regularly visit company locations to carry out rigorous data destruction and sealing of old IT devices, before securely transporting them for further processing.

Next, Lenovo tests all equipment and chooses the appropriate disposal method for each device—determining whether assets should be refurbished and resold (either wholly or as parts) or recycled.

Once this process is complete, Lenovo also provides documentation and certificates associated with proper data destruction and environmental processing where appropriate, providing tangible proof of responsible asset retirement and recycling.



**“Lenovo has helped us transform what was once a daunting task into a straightforward way of removing IT assets that we no longer need. We cannot understate the value of having an experienced partner to support this process.”**

**Spokesperson**

Internet technology company

3

## Results

With Lenovo ARS handling the complex logistics of hardware disposal, the tech company has been relieved of a substantial administrative burden. It means that keeping technology assets on the cutting edge comes at a much lower cost to the business.

By releasing unwanted and obsolete equipment more regularly and efficiently, the company has reduced inventory pressure and improved cash flow. Equally importantly, with Lenovo prioritizing asset reuse and recycling, the company minimizes e-waste and ensures proper environmental processing.



Reduces inventory and cost pressures with efficient end-of-life asset management



Helps reduce e-waste by promoting reuse and recycling of assets



Supports simple, secure equipment disposal for reduced complexity and risk

““

“By helping us to take complexity and waste out of IT asset disposal, Lenovo empowers us to operate a more productive and responsible business.”

**Spokesperson**

Internet technology company

# Why **Lenovo**?

The company was looking for a partner with rigorous asset disposal processes, proven experience, and strong ESG standards. Lenovo ticked all of the boxes, and was able to mobilize a dedicated team to help the company create and execute an end-to-end strategy for responsible and cost-effective end-of-life IT asset management.





# How can businesses dispose of IT assets responsibly?

Lenovo helps this tech company make sure its end-of-life hardware is managed in a secure, efficient, and sustainable way.

[Explore Lenovo Sustainability Solutions](#)