

Education | United States

Fostering new childcare standards

Kiddie Academy of Brier Creek

Kiddie Academy of Brier Creek partnered with Lenovo Professional Services to deploy brand-new Lenovo ThinkPad T14 Gen 4 laptops and Lenovo ThinkVision M14t Mobile Touch Monitors—enhancing operational efficiency, security, and sustainability and freeing educators to focus on nurturing children and supporting families.



1

Customer background

Who is Kiddie Academy of Brier Creek?

Founded in 1981 by George and Pauline Miller in Baltimore County, Maryland, Kiddie Academy is a family-owned educational childcare franchise. In Raleigh, North Carolina, Kiddie Academy of Brier Creek provides care for infant to pre-kindergarten-age children, focusing on days filled with learning and fun.

2 The challenge

At Kiddie Academy of Brier Creek, technology plays a vital role in day-to-day activities. As well as underpinning back-office processes such as payroll and HR, the organization uses digital systems to provide innovative services—including a secure webcam feed that enables parents and caregivers to stay closely engaged with their children’s learning.

2 The challenge

“We want to provide the best possible experience for our families and educators,” explains Cathy Cummings, Owner of Kiddie Academy of Brier Creek. “However, our aging devices were becoming increasingly unreliable, making it harder to focus on what truly matters—building a nurturing and educational environment for children.”

In the search for a new IT solution, Kiddie Academy aimed to adopt the latest sustainability best practices—enabling it to benefit both the community and the environment.

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“Technology is really **the backbone of our business**. We use it for efficiencies in just about everything—parents and staff sign-in, payroll tracking, accounting, and lesson plans for our teachers.”

Cathy Cummings

Owner, Kiddie Academy of Brier Creek

3 The solution

Streamlining operations for enhanced efficiency

Kiddie Academy of Brier Creek selected Lenovo to deliver a suite of advanced hardware, including Lenovo ThinkPad T14 Gen 4 laptops and Lenovo ThinkVision M14t Mobile Touch Monitors. These devices are helping staff carry out lesson planning, payroll, and other administrative tasks with greater efficiency and reliability.

Services

Lenovo Premier Support Plus
Lenovo Professional Services
Lenovo Asset Recovery Services

Hardware

Lenovo ThinkPad T14 Gen 4
Lenovo ThinkVision M14t Mobile Touch Monitor

3 The solution

Additionally, to secure continued success, Lenovo Premier Support Plus provides ongoing proactive monitoring and rapid assistance, helping Kiddie Academy of Brier Creek minimize downtime and keep its operations running smoothly.

“The most impactful change from partnering with Lenovo is knowing our systems are backed by reliable, responsive services from Lenovo Premier Support Plus,” shares Jessica Currier, Director of Kiddie Academy of Brier Creek. “We can focus on our core mission of providing quality education and care.”

3 The solution

Sustainable practices for a better future

Lenovo Asset Recovery Services are helping Kiddie Academy of Brier Creek align with its sustainability goals by securely and responsibly disposing of end-of-life equipment. This approach ensures that obsolete devices are recycled or repurposed wherever possible, minimizing waste and supporting the organization's commitment to sustainable operations.

“Knowing that our technology lifecycle is managed sustainably by Lenovo gives us peace of mind and aligns with our values as a community-focused organization,” says Cathy.

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“The solutions Lenovo provided—from hardware to sustainability services—have been transformative. They’ve empowered us to operate more efficiently and responsibly.”

Jessica Currier

Director, Kiddie Academy of Brier Creek



4 The results

Lenovo Professional Services are helping Kiddie Academy of Brier Creek streamline operations, enhance security, and boost sustainable practices. As a result, the organization is better equipped to support staff and deliver high-quality childcare.

“Our systems are now quick, efficient, and easy to use,” says Jessica. “And with Lenovo Professional Services behind us, we’re more productive and can dedicate more time to what truly matters: nurturing the children entrusted to our care.”



Provides reliable systems for educators



Enhances data security



Boosts sustainability practices

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“Lenovo solutions have given us the peace of mind to deliver **exceptional experience for educators and families**. We couldn't be happier.”

Cathy Cummings

Owner, Kiddie Academy of Brier Creek

Why Lenovo?

For Kiddie Academy of Brier Creek, Lenovo's tailored solutions have provided the perfect combination of reliability, security, and sustainability. With Premier Support Plus and Asset Recovery Services, Lenovo is delivering peace of mind and a better future for the organization.

"Lenovo's dedication to understanding and meeting our needs has been exceptional," says Jessica. "Lenovo solutions allow us to focus on what we do best: nurturing and educating children."

How can childcare organizations transform with technology?

Lenovo helps Kiddie Academy of Brier Creek focus on families by providing secure, efficient, and sustainable solutions for childcare operations.

[Explore Lenovo Services](#)