

# Enabling easier management of IT carbon emissions

## PepsiCo Brasil

Active in Brazil for over 70 years, PepsiCo Brasil operates more than 100 sales and distribution centers, nine factories, and an extensive technology park. Each year, PepsiCo Brasil refreshes around 1,000 PCs across the business—and, in line with efforts to reduce its environmental impact, PepsiCo Brasil uses Lenovo CO<sub>2</sub> Offset Services to efficiently manage CO<sub>2</sub> emissions from its IT solutions.

### Customer Problem

In line with its PepsiCo Positive strategy, PepsiCo Brasil is always looking for projects and partners that help it take better care of people and the planet.

### Lenovo Solution

Using Lenovo CO<sub>2</sub> Offset Services, PepsiCo Brasil can offset the estimated emissions of each new device across its average lifecycle at the point of purchase.

### Business Impact

With carbon credits going to support Gold Standard® and United Nations verified climate action projects around the world, PepsiCo Brasil can efficiently manage its CO<sub>2</sub> emissions from IT and help reduce its environmental impact.



“Lenovo CO<sub>2</sub> Offset is an important service that helps our IT team contribute to managing the impact of our business on the environment.”

### Renato Gaido

Senior Information Technology Manager,  
PepsiCo Brasil



Contributes to greater environmental sustainability



Simple and transparent process



Efficient management of IT-related CO<sub>2</sub> emissions



**PEPSICO**

**Lenovo**