

Charting the fastest route to **growth**

Taiwan Taxi

With newcomers launching ride-hailing apps in the country, Taiwan Taxi faced the prospect of losing its leading position in the market. The company refreshed its network with Lenovo tablets, delivered under the TruScale Device as a Service (DaaS) model with a single monthly fee. Lenovo takes care of everything from delivery to installation to maintenance—freeing IT to devote more time and effort to development. This has freed up valuable time and resources for innovation, helping to accelerate the development of the company's new one-click taxi booking service and pave the way for a new era of growth.

Services

Lenovo TruScale Device as a Service

Lenovo
TruScale
Device as a Service



“The Lenovo TruScale Device as a Service model guarantees maximum flexibility. Instead of spending millions of dollars on purchasing equipment, we can take full advantage of a system that is based on our actual needs and charges a monthly fee.”

Mr Chou Heng-Lun

Chief Operating Officer, Taiwan Taxi

