

Retail | Hong Kong

Keeping financial management on track

Toys“R”Us Asia

Financial management is no game. To keep critical finance workloads running reliably, Toys“R”Us Asia upgraded its Oracle E-Business Suite environment with a Lenovo ThinkSystem SR650 V2 server—boosting availability and performance.



Lenovo

1

Customer background

Who is Toys“R”Us Asia?

The vision of Toys“R”Us Asia is to fuel imagination and inspire the next generation through the power of toys and play. The company’s mission is to be the trusted toy leader, providing premier toys and inspiring play experiences for both kids and kidults.

Headquartered in Hong Kong, Toys“R”Us Asia currently operates around 460 stores across Asia. In addition to these brick-and-mortar locations, Toys“R”Us Asia has an ecommerce presence on major Asian shopping platforms as well as its own regional online stores.



2 The challenge

Toys“R”Us Asia is embracing new ideas and technologies to make both its brick-and-mortar and digital stores more engaging for customers of all ages. The company aims to grow its store network, with plans to expand its market presence.

Fueling this ambition, Toys“R”Us Asia relies on a wide variety of business applications to keep its retail operations running smoothly. Chief among these is Oracle E-Business Suite (EBS), which the company uses for financial management and business intelligence.

2 The challenge

With the existing infrastructure nearing its lifecycle completion, Toys“R”Us Asia identified an opportunity to enhance its Oracle EBS environment by upgrading the hardware.

“Oracle EBS is our core finance system, so it’s vital that it is always online. We also rely very heavily on Oracle EBS for business intelligence and reporting. Server uptime and reliability were therefore key considerations in our search for new hardware.”

Ying Chen

CTO, Toys“R”Us Asia

3 The solution

Rapid refresh

Toys“R”Us Asia collaborated with Lenovo to implement a Lenovo ThinkSystem SR650 V2 server. Today, the company runs six virtual Oracle EBS application and database servers—virtualized with VMware vSphere—on the Lenovo platform.

Lenovo’s industry-leading server reliability has supported seamless operation of the Oracle EBS environment, delivering uninterrupted uptime and enhanced performance for over a year.

Hardware

Lenovo ThinkSystem SR650 V2

Software

Oracle E-Business Suite
VMware vSphere

Services

Lenovo Installation Services

“The Lenovo ThinkSystem SR650 V2 is one of the most reliable and performant servers in our data center.”

Curry Tsung

Senior Manager – IT, Toys“R”Us Asia



4

The results

Since migrating its Oracle EBS environment to Lenovo, Toys“R”Us Asia has seen availability and performance soar.

“Our previous hardware was reaching the end of its lifecycle, and the Lenovo ThinkSystem SR650 V2 server has brought significant improvements in application performance and productivity,” says Curry Tsung. “Teams now process reports faster and gain actionable insights more efficiently. Crucially, availability and uptime are outstanding—we are very satisfied.”



High reliability



Zero unplanned downtime



Better performance,
faster reporting

4 The results

Looking ahead, Toys“R”Us Asia plans to install a second Lenovo ThinkSystem SR650 V2 to serve as a backup and disaster recovery server for its mission-critical Oracle EBS environment.

“We have been so impressed that we’re planning to install another ThinkSystem SR650 V2 server for our Oracle EBS disaster recovery environment; such is our trust in the Lenovo technology.”

Curry Tsung

Senior Manager – IT, Toys“R”Us Asia

Why Lenovo?

Toys“R”Us Asia considered solutions from several vendors but was most impressed by the engagement from Lenovo.

“Lenovo demonstrated a genuine commitment to understanding our needs, offering tailored solutions and exceptional support throughout the process,” says Curry Tsung. “Both the Lenovo sales and technical teams listened carefully to our requirements and were quick to respond to all our questions. We always felt that they were trying to find the best solution for our needs.”

How can retailers keep key financial workloads running reliably?

Working with Lenovo, Toys“R”Us Asia boosted the availability and performance of its core financial system.

[Explore Lenovo ThinkSystem Solutions](#)