

Retail | India

# Stepping up global growth

## Walkaroo International

To continue its hypergrowth trajectory, footwear company Walkaroo International engaged Lenovo to build a high-performance platform for analytics from SAP S/4HANA. With Lenovo ThinkSystem server and storage solutions, Walkaroo International has significantly boosted compute performance, enabling it to deliver invaluable insights to the business.



Lenovo

# 1

## Customer background

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# Who is Walkaroo International?

Established in 2012, Walkaroo International has rapidly grown to become one of India's leading footwear brands. Headquartered in Coimbatore, the company offers stylish sandals, shoes, slippers, and sports shoes for men, women, and children.



# 2

## The challenge

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Since its incorporation, Walkaroo International has maintained its position as a fashion powerhouse. The company aims to continue this hypergrowth trajectory by connecting with more customers across India and around the world.

For Walkaroo International, data will be a key enabler of the growth goal. V Noushad, Managing Director at Walkaroo International, says: “Fashion moves quickly, and we need to anticipate evolving consumer trends and quickly adjust our manufacturing and marketing plans to capitalize on new opportunities.”

# 2

## The challenge

For many years, the company has relied on SAP business systems to help integrate and optimize its end-to-end business processes. With appetites for insight growing across the business, Walkaroo International decided to move from SAP ERP to SAP S/4HANA for fashion and vertical business.



“We knew that upgrading to SAP S/4HANA would give us essential insights required to increase our agility and maintain our fast-paced growth. To ensure high performance for the new SAP S/4HANA solution, we decided to upgrade our data center infrastructure too.”

**Samir TV**

Senior Manager, Walkaroo International

# 3

The  
solution

## Next-generation analytics

After reviewing several leading technology vendors, Walkaroo International selected Lenovo to build the foundation for its next-generation ERP solution. The new solution is based on high-performance [Lenovo ThinkSystem SR630 V2](#), [SR650 V2](#), and [SR850 V2](#) servers connected to high-capacity, low-latency Lenovo ThinkSystem DE Series Storage Arrays.

Walkaroo International opted for a five-year [Lenovo Premier Support for Data Centers](#) contract, which gives the company 24/7/365 direct access to expert assistance for both hardware and software support troubleshooting.

### Hardware

[Lenovo ThinkSystem SR630 V2 Server](#)  
[Lenovo ThinkSystem SR650 V2 Server](#)  
[Lenovo ThinkSystem SR850 V2 Server](#)

Lenovo ThinkSystem DE Series  
Storage Arrays  
NVIDIA Mellanox networking

### Software

[Lenovo XClarity](#)  
SAP S/4HANA for fashion and vertical business  
SUSE Linux Enterprise Server for SAP Applications  
SUSE High Availability Solution for SAP HANA on Lenovo ThinkSystem  
SUSE High Availability Solutions for SAP ASCS/ERS on SUSE KVM virtualization  
Veeam Backup & Recovery  
VMware vSphere

# 3

The  
solution

## Dependable platform

As the new IT environment would support mission-critical business systems for Walkaroo International, reliability and availability were both key considerations during the vendor selection process.

Lenovo helped Walkaroo International design a resilient architecture for the new platform across two separate sites, with data protection and disaster recovery capabilities from Veeam Backup & Recovery to ensure continuous business operations.

### Services

[Lenovo Deployment Services](#)

[Lenovo Multivendor Support Services](#)

[Lenovo Premier Support for Data Centers](#)



# 3

## The solution

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To further reduce the disruption in the unlikely event of unplanned downtime, Walkaroo International deployed SUSE High Availability Solution for SAP HANA on Lenovo ThinkSystem and SUSE High Availability Solutions for SAP ASCS/ERS on SUSE KVM virtualization.

“Lenovo has a strong reputation for delivering SAP S/4HANA environments and a close strategic partnership with SAP,” says Samir TV, Senior Manager at Walkaroo International. “Lenovo’s proven, high-quality solutions made them an ideal fit for our SAP transformation project.”

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“We were one of the first companies in India to deploy the fashion and vertical business edition of SAP S/4HANA, and we knew we were embarking on a complex project with many different moving parts. Lenovo helped us to quickly size, deploy, and configure a robust infrastructure on time and within budget, which helped us keep the SAP deployment on track.”

Samir TV

Senior Manager, Walkaroo International



# 4

## The results

Today, Walkaroo International relies on its Lenovo infrastructure to support its new SAP S/4HANA environment. Lenovo ThinkSystem servers deliver a significant boost in compute performance with >99% availability—helping the company support demanding analytics workloads with ease.

“Our partnership with Lenovo is empowering us to take advantage of the full capabilities of SAP S/4HANA for fashion and vertical business,” says V Noushad. “We can now use real-time data insights to help us streamline our supply chain and react to emerging trends faster—helping us fuel our explosive business growth.”



Significant boost in  
compute performance



>99% availability  
for SAP S/4HANA



Easy maintenance  
with Lenovo XClarity

# 4

## The results

### Staying lean

Over many years of successful expansion, Walkaroo International has maintained a lean IT team. Using [Lenovo XClarity](#) software, the company can accelerate routine management activities for its new Lenovo solutions.

“Lenovo XClarity gives us invaluable insights into the health of our environment,” confirms Samir TV. “We can handle most maintenance tasks ourselves very easily. Whenever we encounter more complex issues, we know we can call on Lenovo Premier Support 24/7 for expert assistance.”

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“Lenovo is a true one-stop shop for SAP S/4HANA infrastructure—they handle all our licensing, implementation, and support needs. We have found Lenovo to be knowledgeable, professional, and very easy to work with.”

Samir TV

Senior Manager, Walkaroo International

# Why Lenovo?

During the solution evaluation process, Walkaroo International worked with Lenovo for three months to determine the optimal combination of compute, storage, and hypervisor technology to meet its performance requirements for SAP S/4HANA.

“The Lenovo presales team devoted a great deal of time and energy to analyze our existing infrastructure and understand our long-term goals—both from a technology and a business standpoint,” comments Samir TV. “From the earliest stages of the project, we had confidence that Lenovo was as committed to our success as we were.”

# How can fashion companies move faster on emerging consumer trends?

Walkaroo International partnered with Lenovo to build a high-performance IT platform for SAP S/4HANA—delivering real-time analytics capabilities.

[Explore Lenovo ThinkSystem Solutions](#)